



## STATEMENTS OF SUPPORT FROM HBCU TECH TREK SPONSORS

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*“Innovation thrives in a workforce that includes diverse employees with a wide range of life experiences and a supportive culture that lets great ideas rise to the top. Early career talent is at the heart of our commitment to cultivating a talented, engaged workforce,” said Jennifer Correa, vice president of talent performance and engagement at Intuit. “We’re honored to be one of the hosts for this year’s HBCU ICE Summit and look forward to being part of the students’ career development.”*

### **About Intuit Inc.**

[Intuit Inc.](#) creates business and financial management solutions that simplify the business of life for small businesses, consumers and accounting professionals.

Its flagship products and services include [QuickBooks®](#), and [TurboTax®](#) and [Mint.com](#), which make it easier to manage [small businesses](#) and [payroll processing](#); [tax preparation and filing](#); and personal finance. [ProSeries®](#) and [Lacerte®](#) are Intuit's leading tax preparation offerings for professional accountants.

Founded in 1983, Intuit had revenue of \$4.2 billion in its fiscal year 2015, with approximately 7,700 employees in major offices in the [United States](#), [Canada](#), the [United Kingdom](#), [India](#), [Australia](#), and other locations. More information can be found at [www.intuit.com](#).

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*“Pandora's vision is to be the effortless source of personalized music enjoyment for billions, and our work is to connect listeners to the music they love based on their unique taste. Our success is rooted in our diversity, and so we strive to continue growing a community of happy employees who reflect the diverse backgrounds and interests of our listeners, music makers and advertisers. We’re delighted to partner with UNCF and its student members, and look forward to propelling promising young talent so they can reach their potential.” - Mike McDonald, Director, Technical and University Recruiting*

### **About Pandora**

Pandora is the world’s most powerful music discovery platform – a place where artists find their fans and listeners find music they love. We are driven by a single purpose: unleashing the infinite power of music by connecting artists and fans, whether through earbuds, car speakers, live on stage or anywhere fans want to experience it. Our team of highly trained musicologists analyze hundreds of attributes for each recording which powers our proprietary Music Genome Project®, delivering billions of hours of personalized music tailored to the tastes of each music listener, full of discovery, making artist/fan connections at an unprecedented scale. Founded by musicians, Pandora empowers artists with valuable data and tools to help grow their careers and connect with their fans.

[www.pandora.com](#) | Pandora Blog | Pandora LinkedIn | @PandoraPulse



*"We're proud to participate in this year's HBCU Innovation Summit, and are looking forward to hosting students for an informative panel about life at Pinterest," said Abby Maldonado, Diversity Specialist at Pinterest. "We're committed to diversity because we believe that the more diverse our team becomes, the higher our creative potential is as a company."*

#### **ABOUT Pinterest:**

Pinterest is a catalogue of ideas 100 million people to discover and save ideas for all life's projects—whether it's making a home-cooked meal, planning an adventure or redoing their home. Launched in 2010, Pinterest is based in San Francisco, California and available at [www.pinterest.com](http://www.pinterest.com) and on iOS and Android.

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*"Historically black colleges and universities as well as women's colleges are at the center of our campus recruiting strategy--we are going to where the talent is," said Vanessa Slavich, Diversity and Inclusion Manager at Square. "We're thrilled to take part in this year's HBCU Innovation Summit and are excited to have these impressive students spend time with Square employees in our office."*

#### **About Square, Inc.**

Square creates tools that helps sellers of all sizes start, run, and grow their businesses. Square's point-of-sale service offers tools for every part of running a business, from accepting credit cards and tracking inventory, to real-time analytics and invoicing. Square also offers sellers financial and marketing services, including small business financing and customer engagement tools. Business and individuals use Square Cash, an easy way to send and receive money, as well as Caviar, a food delivery service for popular restaurants. Square was founded in 2009 and is headquartered in San Francisco, with offices in the United States, Canada, Japan, and Australia.

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*"Diverse perspectives design better products," said Lorilyn Owens, Director, Oracle Academy, North America. "Oracle Academy is pleased to support initiatives like the HBCU ICE Innovation Summit that focus on providing exposure and access to opportunities for students to develop and demonstrate in-demand skills in computer science."*

#### **About Oracle Academy**

As Oracle's flagship philanthropic educational program, Oracle Academy advances computer science education globally to drive knowledge, innovation, skills development, and diversity in technology fields. To this end, Oracle Academy offers students and educational institutions a free and complete portfolio of software, curriculum, hosted technology, faculty trainings, support, and certification resources. The program works with public and private partners to provide the tools educators need to engage, inspire and prepare students to become innovators and leaders of the future. Through Oracle Academy, students receive hands-on experience with the latest technologies, helping to make them college and career ready in the era of big data, cloud computing, the Internet of Things, and beyond.



*"Twilio is focused on building a more welcoming work environment for people from all backgrounds," said Roy Ng, Chief Operating Officer for Twilio. "Prioritizing diversity leads to better teams and smarter decisions and we're excited to participate in the HBCU Tech Trek to further break down the barriers to diversity."*

**About Twilio**

*Twilio makes communications easy and powerful. With Twilio's platform, businesses can make communications relevant and contextual by embedding real-time communication and authentication capabilities directly into their software applications. Industry disruptors including Uber, Box and DocuSign and enterprises such as Nordstrom, Coca-Cola, Walmart and Home Depot trust Twilio to power and innovate their communications at global scale. Founded in 2008, Twilio is privately-held and has over 400 employees with offices in San Francisco, Mountain View, New York City, London, Munich, Dublin, Tallinn, Estonia, and Bogota, Colombia.*

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# U B E R

*"Uber is honored and excited to welcome this amazing group of students in the areas of science, technology, engineering and mathematics," said Damien Hooper-Campbell, Uber's Head of Diversity & Inclusion and a Morehouse College alumnus. "Historically Black Colleges and Universities and UNCF are trailblazing agents of change that continue to lead the kind of diversity, inclusion and access that Uber values."*

**About Uber**

Uber is a technology platform that is revolutionizing the way people connect with their cities around the world – and creating tremendous economic opportunity for transportation providers. By connecting users with a safe, reliable and seamless ride, and with unprecedented accountability and transparency built into the system, Uber has transformed the way users think about their transportation options.

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*"UNCF has been at the cornerstone of advocating and supporting excellence in higher education for African Americans for over 70 years. Yelp is proud to be able to work with such an established American organization to help bridge the gap between Silicon Valley and historically black colleges and universities. Our participation in UNCF's HBCU Innovation Summit is just the beginning of a strategic partnership to bring more diversity to not only Yelp but some of the world's leading tech companies." –Rachel Williams, Head of Diversity and Inclusion at Yelp*

**About Yelp**

Yelp Inc. (NYSE: YELP) connects people with great local businesses. Yelp was founded in San Francisco in July 2004. Since then, Yelp communities have taken root in major metros across 32 countries. By the end of Q3 2015, Yelpers had written approximately 90 million rich, local reviews, making Yelp the leading local guide for real word-of-mouth on everything from boutiques and mechanics to restaurants and dentists. Approximately 89 million unique visitors visited Yelp via their mobile device on a monthly average basis during Q3 2015\*\*. Approximately 79 million unique visitors visited Yelp via their desktop on a monthly average basis during Q3 2015. For more information, please visit <http://www.yelp.com> or send an email to [press@yelp.com](mailto:press@yelp.com).